



Web Design Services

Indicative pricing • Valid as of 2025

IndigoHub provides modular, affordable web design services for small businesses, educators, and community organisations. Pricing below is indicative — clients only pay for the services they need.

Website Design & Setup

Minimum build – basic site (up to 5 pages, simple contact form, top menu)	\$450
Additional pages (standard content page)	\$60 / page

Forms & Content

Advanced contact form (conditional logic)	\$120
Blog / News page setup + up to 5 posts	\$120

Design & Layout

Sidebar customisation	\$60
Footer customisation	\$60
Additional menu	\$60
Colour & font styling	\$120
Image optimisation (batch of 5 images)	\$120

E-commerce & Integrations

Shop installation & setup	\$180
Product upload & styling (batch of 5)	\$120

Payment gateway setup	\$120
Shipping & tax setup	\$120
Booking or enquiry system	\$120
Newsletter signup integration	\$120
Google Reviews integration	\$120
Extensions / automation	\$60 / hour

SEO & Visibility

Basic SEO setup	\$120
Page SEO optimisation	\$60 / page
Sitemap setup	\$60
Business directory listings (up to 5)	\$120

Updates & Support

1-hour training + written mini guide	\$120
Additional 30-minute training	\$60
Content updates	\$60 / hour
Technical support	\$60 / hour
Advanced technical support	\$120 / hour

Hosting, domain, SSL, and paid templates are paid directly by the site owner and are not included. Typical hosting costs range between \$150–300 per year.